Course Title: Leadership Excellence: The art of Leadership

This course aims to provide individuals with a comprehensive understanding of the art and science of effective leadership. Designed for aspiring leaders, current managers, and anyone looking to enhance their leadership skills, "Leadership Excellence" delves into the core principles, strategies, and practical tools necessary to excel in leadership roles.

Course Description:

This Leadership course is designed to equip participants with the knowledge and practical skills needed to become effective leaders in today's dynamic and complex organizational environments. It focuses on understanding leadership theories, honing communication and decision-making skills, managing teams, and developing emotional intelligence. The course also delves into the ethical dimensions of leadership, preparing individuals to lead with integrity, resilience, and vision.

The Online Course includes:

8 Lectures (12 hours) and Final Project (6hrs) as Credits

Language: English and Arabic

Target Audience:

This course is for aspiring leaders and professionals seeking to enhance their leadership skills and effectiveness for driving team success and organizational growth.

Acquired Skills from this Course:

By the end of the 8 sessions, participants will acquire a comprehensive understanding of leadership principles, styles, and their applications in various contexts, identify and embrace your unique leadership style, learning to adapt it effectively to different situations and challenges and develop the skills needed to build and lead high-performance teams, fostering collaboration, motivation, and a shared sense of purpose. By completing the "Leadership Excellence: The Art of Leadership" course, participants will not only be equipped with the knowledge and skills necessary for effective leadership but will also have a roadmap for continued growth, setting them on the path to becoming exceptional and influential leaders in their respective fields.

Syllabus of this Course (90 minutes/ lecture):

Lecture 1: Foundations of Leadership

1. Introduction to leadership concepts and theories (e.g., transformational, transactional, and situational leadership).
2. The role of a leader in organizations.
3. Characteristics and qualities of effective leaders.
4. Personal Leadership Aspiration: Setting the foundation for excellence.

Lecture 2: Leadership Styles and Self-Assessment

1. Deep Dive into Leadership Styles: Recognizing strengths and weaknesses.
2. Self-assessment to determine your leadership style.
3. Adaptive Leadership: Choosing the right style for each situation.
4. The impact of leadership style on team dynamics and performance.

Lecture 3: Effective Communication Strategies

1. Communication as a Leadership Cornerstone.
2. Key principles of communication for leaders: clarity, persuasion, and active listening.
3. Non-verbal communication and its role in leadership.
4. Effective feedback and conflict resolution strategies.

Lecture 4: Leading and Motivating Teams

1. Team Dynamics: Understanding roles and responsibilities.
2. Strategies for Team Building: Trust, collaboration, and cohesion.
3. Motivation theories (e.g., Maslow's hierarchy of needs, Herzberg's two-factor theory).
4. Motivational techniques within a team.

Lecture 5: Decision Making and Problem Solving

1. Goal Setting and Planning: Short-term and long-term objectives
2. Decision-making processes for leaders: rational, intuitive, and collaborative approaches.
3. Managing risk and uncertainty in decision-making.
4. Problem-solving techniques for complex leadership challenges.

Lecture 6: Emotional Intelligence and Leadership

1. Understanding emotional intelligence (EQ) and its impact on leadership effectiveness.
2. The five components of emotional intelligence: self-awareness, self-regulation, motivation, empathy, and social skills.
3. Developing emotional intelligence to enhance leadership performance.
4. Creating a Positive Leadership Environment.

Lecture 7: Leading Change and Innovation

1. Navigating Change Successfully: A Leadership Imperative.
2. The role of leadership in driving organizational change.
3. Change management models (e.g., Kotter's 8-Step Model).
4. Encouraging innovation and fostering a culture of creativity.

Lecture 8: Ethical Leadership and Social Responsibility

1. Upholding Ethical Standards: A Pillar of Leadership Excellence.
2. The role of ethics in leadership decision-making.
3. Corporate social responsibility (CSR) and its importance for leaders.
4. Crafting a Leadership Development Plan (LDP) for Continued Excellence.